



BORN TO BE AWESOME INITIATIVE

Empowering women and redefining menstrual hygiene.

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Dear Donor;

We hope this message finds you in good health and high spirits. We are reaching out today to seek your support for a cause that is close to our hearts - providing free sanitary pads to underprivileged girls and women in Kenya.

Every month, countless girls and women face a challenging reality due to the lack of access to proper menstrual hygiene products. This not only affects their physical well-being but also hinders their education and daily activities.

With limited resources, they are often forced to miss school or work, perpetuating a cycle of disadvantage and inequality.

We, at Born to be Awesome Initiative, are dedicated to breaking this cycle and making a positive impact in the lives of these girls and women.

Our goal is to distribute free sanitary pads to those in need, enabling them to manage their menstrual hygiene with dignity and confidence.

Your generous donation can make a significant difference.

By contributing to this cause, you will be directly empowering these girls and women, giving them a chance to lead healthier and more productive lives. With your support, we can ensure that they no longer have to choose between their basic needs and essential opportunities.

Here's how your donation can help:

\$10 can provide sanitary pads for one girl or woman for a month.

\$25 Ksh can support three girls or women with a month's supply of pads.

\$100 Ksh can help us reach an entire classroom or group with menstrual hygiene education and supplies.

No amount is too small, and every single contribution counts.

Your kindness and compassion will have a lasting impact on the lives of those in need, and together, we can create a brighter future for our community.

Let's join hands and make a difference together! Thank you for considering this important cause and being a beacon of hope for these girls and women.

With heartfelt gratitude,

Yours sincerely,

Jemimah K. Nyarondia

Founder & Director - Born to be Awesome Initiative